

MATs Summit 2017

Day 1

12th and 13th October 2017

Cotswolds

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| 09:00 – 09:40 | Registration and refreshments | | |
| 09:40 – 09:50 | Chair's Introduction & Welcome <i>Laura McInerney, Editor, Schools Week</i> | | |
| 09:50 – 10:10 MAT data strategy | How an effective MAT data strategy can help drive school improvement Understand how MATs are addressing the challenge of a deluge of finance, HR and educational performance data and how it can be harnessed to drive student outcomes <i>Matt Woodruff, Chief Data Scientist, in partnership with Groupcall</i> | | |
| 10:10 – 10:50 School improvement debate | School improvement debate: The role of MATs in a self-improving education system <ul style="list-style-type: none"> - What are the key steps to transforming a struggling school and how long should it take? - How does the DfE's four-stage improvement model work in practice? - What are the positives and pitfalls of taking on multiple struggling schools <i>Stephen Tierney, CEO, Blessed Edward Bamber Catholic Multi Academy Trust</i> <i>Andrew Thraves, Director of Education, Prospects Services</i> <i>Chris Tweedale, Chief Executive, Aldridge Education</i> | | |
| 10:50 – 11:00 | Questions | | |
| 11:00 – 11:30 | Morning refreshments | | |
| 11:30 – 12:15 | Streamed sessions 1 | | |
| | 1A | 1B | 1C |
| | School improvement <i>MAT size: 2 – 5 schools</i> | School improvement <i>MAT size: 5 – 15 schools</i> | School improvement <i>MAT size: 15+ schools</i> |
| | Strategies to develop sufficient capacity, implement sustainable mechanisms for school support and generate a culture of continuous improvement across your MAT <i>Stephen Tierney, CEO, Blessed Edward Bamber Catholic Multi Academy Trust</i> | Ensure your school improvement offering is adaptable as requirements increase and know how to measure and evaluate the impact on the schools you work with <i>Dr John Wm Stephens CBE, Chief Executive Officer, Bright Futures Educational Trust</i> | Develop and embed a consistent rate of improvement, ensure an ongoing, positive reputation for your MAT and manage the risk of taking on struggling schools <i>Chris Tweedale, Chief Executive & Andrew Weymouth, Education Director, Aldridge Education</i> |
| 12:15 – 13:10 | Lunch, Exhibition & Networking | | |
| 13:10 – 13:50 Discussion workshops | Discussion workshops – facilitated by experts | | |
| 13:50 – 14:15 MAT growth | Main priorities for school improvement <i>Sir David Carter, National Schools Commissioner & Nicole McCarthy, Managing Director of the East, Ormiston Academies Trust</i> | | |
| 14:15 – 14:35 Technology, leadership and culture | Collaboration, efficacy and collective impact Explore the relationship between technology, leadership and culture required to lead to sustainable change and collective impact within and between schools <i>Andy Newell, Director, IRIS Connect and Dawn Haywood, Education Director, Windsor Academy Trust</i> | | |
| 14:35 – 15:00 MAT funding | The future of Multi-Academy Trust finances With stage two of the national funding formula consultation open, gain an essential update on the latest government plans and strategies to develop a robust financial strategy in a turbulent landscape <i>Tom Clark CBE FRSA, Chair of the Board, FASNA</i> <i>Stephen Morales, Chief Executive, NASBM</i> | | |
| 15:00 – 15:10 | Questions | | |

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| 15:10 – 15:50 | Streamed sessions 2 | | |
| 2A | 2B | 2C | 2D |
| Financial management | Leadership structures | A board for the better | Communication and collaboration |
| <p><i>Is doing more with less possible?</i> Secure available funding, develop alternative income streams and ensure educational standards are maintained amid the funding crisis <i>Andy Collings, Consultant CFO and COO, Challenger Multi-Academy Trust</i></p> | <p>Develop clear lines of accountability as your MAT grows and explore alternative SLT structures to ensure your MAT is streamlined, efficient and strategically led <i>Paul Tarn, Chief Executive, Delta Academies Trust</i></p> | <p>Is your board helping the trust to be the best it can be? Understand the ingredients for success following the DfE's Governance Competency Framework, and debate what drives board and trust performance <i>Chloe Brunton, Partner, Veale Wasbrough Vizards & Kirsty Watt, Head of Academy Ambassadors</i></p> | <p>Uncover innovative technology to revolutionise communication and improve collaboration between schools and all staff in your MAT <i>Simon O'Keefe, CEO & Rachael Howell, Director of Education, Stour Academy Trust</i></p> |
| 15:50 – 16:10 | Afternoon refreshments | | |
| 16:10 – 16:50 | Streamed sessions 3 | | |
| 3A | 3B | 3C | 3D |
| Governance | Retention across your MAT | Vision, ethos and purpose | Reputation management |
| <p>Understand the various structures for local governance in MATs and overcome the challenges of recruiting high-quality governors at local level <i>Raj Unsworth, Chair, PRIDE Multi Academy Trust and Louise Thomson FCIS, Head of Policy (NFP), ICSA</i></p> | <p>Talent management and succession planning strategies to aid retention and ensure all staff within your MAT are provided with ample opportunities to develop <i>Karen Burns, Chief Executive, Carillion Academies Trust</i></p> | <p>How to ensure you are delivering on your MATs long-term vision and gain strategies to share and embed your ethos and values with new schools <i>Hugh Greenway, Chief Executive, The Elliot Foundation</i></p> | <p>Serious incident management and proactive PR: case studies and best practice advice to identify risks, manage incidents and maintain a positive reputation <i>Yvonne Spencer & Naseem Nabi, Partners, Veale Wasbrough Vizards</i></p> |
| 16:50 | Day 1 Conference Close | | |
| 16:50 - 19:00 | Leisure time – <i>With over 100 lakes at the Water Park, you can enjoy everything from kayaking to wakeboarding. Or if you prefer to keep your feet on dry land, take a leisurely walk or make use of the on-site health and fitness club</i> | | |
| 19:00 – 19:45 | Drinks reception | | |
| 19:45 – 22:00 | Evening Gala Dinner <i>Including after dinner comedy set from Jo Caulfield</i> | | |

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Day 2

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| 07:00 – 09:15 | Breakfast 8:45 to 9:15 – breakfast briefing The Apprenticeship Quiz: Apprenticeships simplified, how to maximise your levy <i>Amy Lalla, Director, Let Me Play Ltd.</i> <i>Take away a FREE guide on apprenticeship strategy by attending</i> | | |
| 09:15 – 09:30 | Coffee, Exhibition & Networking | | |
| 09:30 – 09:40 | Chair's opening remarks: Learnings from yesterday and setting today's objectives <i>Laura McInerney, Editor, Schools Week</i> | | |
| 09:40 – 10:00 Education Committee | Performance, accountability and expansion: Vital insights into the House of Commons Education Committee's Multi-Academy Trust inquiry <i>Neil Carmichael, Senior Adviser at PLMR and former Chair of the Education Select Committee</i> | | |
| 10:00 – 10:20 MAT facilities management | Negotiating the complex world of strategic asset management and statutory compliance: How to utilise technology and efficient service delivery to unlock value across your estates, releasing funding for educational improvement <i>David Smith, CEO, Bellrock</i> | | |
| 10:20 – 10:50 MAT accountability debate | MAT accountability debate: How are we defining 'success' and how should this be measured? <ul style="list-style-type: none"> - Are the accountability measures for MATs clear and by what metrics should they be judged? - What strategies can MATs adopt to tangibly measure and evaluate impact? - What is Ofsted's role in ensuring the effectiveness of MATs? - Is there scope for a failing MAT to recover or should success be expected from the start? <i>Raj Unsworth, Chair, PRIDE Multi Academy Trust</i> <i>Hugh Greenway, Chief Executive, The Elliot Foundation</i> <i>Judith Hicks, Head of Inspiring Governance, NGA</i> | | |
| 10:50 – 11:00 | Questions | | |
| 11:00 – 11:30 | Morning refreshments | | |
| 11:30 – 12:00 Discussion workshops | Discussion workshops – facilitated by experts | | |
| 12:00 – 12:45 | Streamed sessions 4 | | |
| | 4A | 4B | |
| | Successful growth as a MAT <i>MAT size: 2 – 5 schools</i> | Successful growth as a MAT <i>MAT size: 5 – 15 schools</i> | Successful growth as a MAT <i>MAT size: 15+ schools</i> |
| | <i>Is growth the right path for you?</i> Key steps to develop a long-term growth strategy, ensure sufficient capacity and understand when to consolidate resources <i>Steve Taylor, Executive Headteacher & John McDermott, Finance Director, Robin Hood Multi Academy Trust</i> | Reflections of lessons learnt and suggested best practice on governance and leadership structures for trusts embarking on growth from small to large MATs <i>Nick Mackenzie & Mark Blois, Partners, Browne Jacobson LLP</i> | Optimal leadership models to suit a large MAT: Successfully develop regional hubs and explore regional MAT collaboration as the geographical spread of your MAT expands <i>Paul Tarn, Chief Executive, Delta Academies Trust</i> |
| 12:45 – 13:30 | Lunch, Exhibition & Networking | | |
| 13:30 – 14:00 Teacher development journeys | From Finland to Singapore: Teacher development journeys from graduate to leader, in top-performing systems <i>Lucy Crehan, Author and Education Consultant, Education Development Trust</i> | | |

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| 14:00 – 14:50 | Streamed sessions 5 – Take part in role-specific, intensive masterclasses, develop your skills and build up a network of support. Plus, leave with additional resources including the MAT CEO skills audit, SBM webinar series and best practice financial case studies to continue your development | | |
| 5A | 5B | 5C | 5D |
| CEO/Exec Head (For those in post <2 years) | CFO and FD training | CEO/Exec Head (For those in post >2 years) | The evolving role of the SBM |
| <p>Making the transition from Headteacher to MAT leader</p> <ul style="list-style-type: none"> - Clarify the responsibilities of executive leadership - Ensure buy-in from staff, parents and the board - Understand your financial responsibilities <p><i>Karen Burns, Chief Executive, Carillion Academies Trust</i></p> | <p>The crucial role of strategic financial management in a MAT</p> <ul style="list-style-type: none"> - Clarify your financial obligations with the EFA - Strike a balance between budget management and maintaining standards - Financial management in the midst of a funding crisis <p><i>Sam Talbot & Ben March, STEP Academy Trust</i></p> | <p>Taking strategic MAT leadership to the next level</p> <ul style="list-style-type: none"> - Developing a strategy for growth - The leadership challenges of growth - Managing today and managing for tomorrow <p><i>Professor Malcolm Morley OBE</i></p> | <p>Moving from an operational to strategic role</p> <ul style="list-style-type: none"> - Clarify and embrace new responsibilities - Strategies to successfully manage increased workload and accountability - The journey of the SBM in today's education landscape <p><i>Stephen Morales, Chief Executive, NASBM</i></p> |
| 14:50 | Conference close | | |

Day 1: Roundtable discussions (13:10 – 13:50)

R1: Using technology and the GDPR to drive reform, efficiency and productivity in your MAT

A practical review of use cases and the legal obligations of the GDPR that can be used to your benefit

Mark Orchison, Managing Director, 9INE

R2: ICT across your Multi-Academy Trust

ICT is just one component of your MAT strategy but it plays a pivotal role in achieving your vision. Jon French shares challenges, learning points and recommendations from his experiences of developing an ICT strategy across a MAT

Jon French, Director of Operations, Redhill Academy Trust & Jesse Johnson, Head of MATs, RM Education

R3: New accountability measures

As politicians respond to PISA's innovative 2018 Global Competence Assessment focusing on social and emotional skills and a sense of belonging; new accountability measures are coming. How can you make sure your MAT is ahead of the game?

Simon Rushton, Director of Innovation, Plymouth School of Creative Arts & Co-founder Centric Learning (UK) Ltd.

Recommended background reading for participants:

<http://www.oecd.org/education/Global-competency-for-an-inclusive-world.pdf>

R4: Prioritising and responding to challenges in schools

Workload, funding & staff retention: Nationwide examples and case studies demonstrating how schools have successfully coped with these challenges on a budget, and how you can adapt the solutions to suit your MAT

Richard Boughey, Director, EES for Schools

R5: MAT perceptions: How to ensure your MAT attracts, engages and retains optimum teacher talent

Understand how perceptions around MATs have developed over the last year, and the impact this could have on your approach to recruitment, retention and staff development

Harriet Gill, TES Global

Day 2: Roundtable discussions (11:30 – 12:00)

R6: The CEO's 'morning from hell!'

A confidential data leak, a social media storm and a threat of discrimination proceedings. The actions you take when a crisis breaks are the most important - this session provides practical tips and legal advice on risk management.

Ben Wood & Helen Cairns, Eversheds Sutherland

R7: The future of edtech in the classroom

How the latest technology and data-driven decision making can help you move away from the conventional classroom, generate meaningful collaboration and better prepare students for life on the outside world

Toni Barnett, Managing Director, CDEC

R8: Centralisation and automation

7 practical, immediate steps you can take to centralise systems and operations, automate school workflows and save £3k-£30k in costs per school

James Weatherill, CEO and Co-founder, Arbor Education

R9: Staffing structures and supply cover solutions

Innovative strategies to source local supply cover, manage and distribute your existing pool of resources between multiple sites and create efficiencies across your Multi-Academy Trust

Vamsi Vadde, Founder, Teacher Booker Ltd

R10: Estates: Driving efficiencies and discharging new liabilities under an academies structure

Maximise efficiencies in MAT estates management and understanding the increased liabilities around growth to successfully 'control the journey'

Terry Stocks, Director - Head of Public Sector and Education, Faithful and Gould